

Cottonwood Heights Arts Council Meeting

February 07, 2018

6:00pm – 8.00pm – City Hall

Scribe: Jannalee Hunsaker

In Attendance: Mike S, Becky H, Kim P, Elise H, Katy B, Sheila A, Bill A, Jennifer S

Not in Attendance: Felicia C, Jannalee H, Natalie N, Emily S



Member	Agenda Item	Discussion	Action Items Assignments
Becky	Roll Call		
Becky		Council approved January Minutes	
Becky		Review Action Items / Assignments	
Sheila Bill		Photography Show March – March 9 th Reception. There are only 9 applications submitted so far. Everyone share the Arts Council Event on your own social media accounts to draw more interest. Sheila to contact caterer for event. Council members should plan to attend reception March 9 th 7:00pm	
Felicia Jennifer		Art Exhibits in city building – discuss featured artists. Kim indicated that she hears artists at least twice a week inquire about being a featured artist at the City building.	
Jannalee		Website for Arts Council Update – These council members need to submit a picture and bio to be listed on the website. Jennifer, Emily, Natalie. Needs for website: 1 st & 2nd quarter events <ul style="list-style-type: none"> - Need SALT Dance write up and graphic. - Add a Theater page – pictures and write up about state of the art theater to attract more performers. - Do we want a page showing pictures of past events? - Cottonwood Heights Women’s Choir – request sent 1/23/18 to add to website. - BIG Audition information Website Edit Requests – see emails.	
Becky		Musical – BIG – Auditions dates not set. Pro Team Meeting February 24 th . Choreographer update – several are being interviewed. Need rehearsal tracks for cast. \$350 Reach out to high schools to market show and get interest. Marketing for BIG Auditions – Katy Elise suggested doing an audition workshop.	
Becky		Ideas for sponsorship and marketing goals, assignments for 2018. Need to finish Marketing Packet so council can campaign for sponsors. Need now for musical!	

		Rocky Mountain Strings wants to do a concert in April with One Voice. Kim to check with Butler Middle School for theater availability. \$1500 for concert cost.	
Becky Kim		SALT Dance event. – What can we be doing now to market the event. SALT dance event has people signing up and purchasing tickets already from the SALT dance website. Picture taken w/banner in front of school – KIM Set up meeting with Michelle to go over details and have assignments in March meeting. Dates: May 18-19 Workshop goes from May 14-19 and the concert showcases the students and dancers form the workshop. Tickets will be sold on SALTDance.com and we can add link to our website. Graphic and write up for the event will be sent to Kim for the website from SALT Dance.	
Katy		Marketing, Sponsorship update: Katy will contact Perry Kinder. (Business Association) (Life Coach) Explore Business luncheons, Business License application- send information in that mailing. Get sponsors to donate dollars or products. Use products for auction items. Katy to finish marketing brochure.	
Elise		Project Drama is closing for the time being. Elise will follow up to see is Project Drama is willing to partner and do a children's theater production in the future.	
Jennifer		Carin Faucet Art Show – May 5 th . Reception 7-9 pm at the city building. This event needs to be advertised and put on the website. Jennifer – get an image and write up to Jannalee for website and social media.	
Kim		Pole Art update – Kim is working with Felicia on this project.	
	2018 Event Planning	Review and update assignments Mar: Photography Show – Sheila & Bill Co Chair. April: Rocky Mountain Strings and One Voice (pending) May: SALT Dance June-Aug: Summer Musical Aug -Sept: Outdoor summer rooftop concert Sept: Art Show Nov: Tree Lighting Event – Nov 26 th . Nov: Salt Lake Chamber Orchestra - Kim will ask Rob Bedont what the details are to have them perform. Dec: Christmas event (pending) - Children's Theater, Sing-a-long, Performer, etc.	

Next Meeting – March 7th, 2018

Action Assignments

Description	Person Responsible	Due Date	Complete
1 Set up a meeting later in the year for members who would like to give recommendations and share ideas for the tree lighting event.	Jannalee	8.1.2018	<input type="checkbox"/>
2 Talk to Dan about getting donation page on website.	Jannalee Kim	2.1.2018	<input type="checkbox"/>
3 Email names of people/companies you know in CH to Katy.	ALL members	2.1.2018	<input type="checkbox"/>
4 Finish Marketing Packet.	Katy	3.1.2018	<input type="checkbox"/>
5 Get image and write up about Carin Faucet to Jannalee.	Jennifer	3.1.2018	<input type="checkbox"/>

6	Contact Perry Kinder for business association.	Katy	3.15.2018	<input type="checkbox"/>
7	Set up email mailing list for website	Jannalee Kim	4.1.2018	<input type="checkbox"/>

Parking Lot Items				
Excellence in the Community Using Drop Box – Training Council Marketing Kit – See May 2017 notes Marketing Strategies Business Partner Sponsors	Art Festival – group art, photography, music together Fund Raising Event Creating an Art Guild Arts Council Wearables Volunteer Pool Power Pole Art project Halloween Monster Mash Party 2018	Write for the Heights – done historically in CH. Jennifer will consider doing something like this for 2018.		